

PRIVACY POLICY

Effective date: January 26, 2026

1. Introduction

This Privacy Policy explains how **DAK GLOBAL IP FZCO** (“DAK”, “Company”, “we”, “us”) processes personal data when you visit our corporate website <https://dak-g.com/> (the “Site”). The Site is **informational only**: we do **not** use contact forms, chats, newsletters, tracking pixels, social plugins, or non-essential cookies.

We drafted this Policy to be consistent with the **UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL)** and internationally recognised privacy standards for transparency. PDPL is the primary law governing our data processing. For the benefit of users from the European Union and the United Kingdom, we also align our practices, where applicable, with the principles of the **General Data Protection Regulation (GDPR) and the UK GDPR** for enhanced transparency.

2. Who is responsible

Controller: **DAK GLOBAL IP FZCO**, Licence No. DMCC-877155, Address: Unit No 144, DMCC Business Centre, Level No 1, Jewellery & Gemplex 3, Dubai, United Arab Emirates.

For any privacy enquiries, please contact: privacy@dak-g.com. Where required by applicable law, we will appoint and disclose details of an EU/UK representative and/or a Data Protection Officer.

3. What we do not collect

- No names, emails, phone numbers, or messages (there are **no forms**).
- No account system and no marketing communications.
- No social media plugins, advertising pixels, or profiling.

4. What we do process (server logs only)

When you load a page, our hosting infrastructure may automatically record **minimal technical logs** needed to operate and secure the Site: country/region), date/time, URL requested, referrer, user-agent, and basic device/browser information. Please note that IP addresses and online identifiers may be treated as personal data under certain laws. We use access logs primarily for security (including DDoS protection), troubleshooting and abuse prevention.

Purpose & legal basis: to provide the Site, ensure security, diagnose outages, and prevent abuse. For PDPL this is processing necessary for the purposes of the controller’s **legitimate interests** that do not unduly affect your rights; for GDPR/UK GDPR this aligns with **legitimate interests** (Art. 6(1)(f)).

No non-essential cookies: we do not set analytics or marketing cookies. If we ever add third-party content that sets cookies, we will request your consent first and update this Policy.

5. Sources

Data in logs comes directly from your browser as part of normal internet communications. We do not obtain data from data brokers or public profiles.

6. How we use the data

- operate, secure and debug the Site;
- produce **aggregate, non-identifying** metrics (e.g., page counts by country) without building user profiles;
- comply with legal obligations (e.g., security incident handling).

We do not use the data for marketing, behavioural advertising, or automated decisions that produce legal effects.

7. Sharing and international transfers

We engage processors such as hosting providers, content delivery networks (CDNs) and security/DDoS protection providers. Processors act under our instructions, are bound by confidentiality and security obligations, and are limited to the minimum data necessary to provide their services.

Transfers: If log data is processed outside the UAE/your country, we will ensure appropriate transfer mechanisms under PDPL (and, where relevant, SCCs/UK Addendum and supplementary measures). We do not sell or share personal data for cross-context behavioural advertising.

Our service providers may be located outside the UAE. For transfers subject to PDPL, we will rely on adequacy decisions, standard contractual clauses approved by the UAE Data Office, or other recognized mechanisms. For transfers subject to GDPR/UK GDPR, we will ensure transfers are based on adequacy decisions or the EU/UK Standard Contractual Clauses (SCCs) with supplementary measures as needed.

8. Retention

Server logs are retained for **30–90 days** (or a shorter period where feasible) and are then **deleted or anonymised**. Aggregated statistics that do not identify you may be kept longer.

9. Security

We implement administrative, technical and organisational measures appropriate to the risk, including encryption in transit (HTTPS), access controls, logging, least-privilege, and regular updates. Nevertheless, no system is perfectly secure.

10. Your rights

Depending on your location (e.g., under PDPL and GDPR/UK GDPR), you may have rights to: access; rectification; erasure; restriction; portability; and objection to processing. You may also have the right to object to direct marketing (we do not conduct any) and to not be subject to automated decision-making with legal effects (we do not perform any).

To exercise your rights under PDPL, GDPR, or other applicable laws, contact us at privacy@dak-g.com. We will respond to your request without undue delay and in any event within 45 calendar days as required by the UAE PDPL (this period may be extended for complex requests upon notification to you). We may ask for reasonable information to verify your identity. Please note that due to the minimal, non-identifying nature of the server log data we collect, certain rights like data portability may not be applicable.

Where processing is based on consent, you may withdraw consent at any time (this will not affect processing carried out before withdrawal).

11. Children

The Site is not directed to children and we do not knowingly collect children's personal data.

12. Cookies and similar technologies

We do **not** set non-essential cookies. If in future we introduce third-party content (e.g., maps or videos) or analytics that set cookies, we will: (i) present a consent banner with equal "Accept/Reject/Settings" choices; (ii) honour browser Global Privacy Control (GPC) signals where required or recognised under applicable law; and (iii) update this Policy and our cookie disclosures.

13. Third-party websites

If the Site links to third-party websites, their privacy policies govern their processing. We are not responsible for their practices.

14. Automated Decision-Making and Profiling

We do not use any form of automated decision-making, including profiling, that produces legal effects concerning you or similarly significantly affects you. Our processing of server logs does not involve any evaluation of personal aspects relating to a natural person.

15. Changes to this Policy

We may update this Policy from time to time. If we make material changes, we will post a notice on the Site (and, where required by law, seek your consent before new processing starts). The "Last updated" date shows the latest revision.

16. Contact and complaints

Questions or requests: **privacy@dak-g.com** or **Unit No 144, DMCC Business Centre, Level No 1, Jewellery & Gemplex 3, Dubai, United Arab Emirates.**

If you believe your rights have been infringed, you may contact a competent supervisory authority. Our primary supervisory authority is the UAE Data Office (<https://www.data.gov.ae/>). Users from other jurisdictions may contact their local data protection authority.